

WORK EXPERIENCE

OGILVY & MATHER WORLDWIDE New York : 2010 – Current

DUTIES Art Direction – print and TV
Concept, research, identity and branding
Photo and video shoot direction
Collaboration with developers, retouchers, printers, videographers, and animators
Client pitches, presentations, and client correspondence
Logotype and custom typography

GIOVANNI BIANCO STUDIO65 New York : 2008 – 2010

DUTIES Art Direction – web, print, TV, and packaging
Concept, research, identity and branding
Photo and video shoot and onset support
Collaboration with developers, retouchers, printers, videographers, and animators
Client pitches, presentations, and client correspondence
Logotype and custom typography
Project management
Hiring and supervision of interns and freelance designers

PLAZM Portland, Oregon : 2007

DUTIES Print, packaging, and publication design
Identity and branding
Photoshoot direction and one-time model
Illustration
Logotype and custom typography
Photography
Prepress and print production

EDUCATION

PORTLAND STATE UNIV Portland, Oregon : 2004 – 2007

MAJOR BA Graphic Design
AWARD PSU Graphic Design Scholarship

OREGON STATE UNIV Corvallis, Oregon : 2000 – 2004

MAJOR BS Psychology

QUALIFICATION & ABILITY

Computer savvy and personable
Photography, typography, and illustration
SOFTWARE Adobe CS5 – print & web, quark, HTML, XML, and CSS, light ActionScript, light motion

References available upon request